

Swachh Bharat Mission set in motion at GKB Ophthalmics

By Cedric Lobo

Owing to the importance of *Swachh Bharat Abhiyan* or Clean India Mission led by the Government of India, GKB Ophthalmics Ltd at Tivim Industrial Estate has actively started with various cleanliness programs last week.

At a simple function held on 4th October, the CEO of GKB Ophthalmics Ltd., Mr. Mr. K. G. Gupta emphasized the need to maintain cleanliness within the factory premises as well as our surroundings.

The main objective was to propagate a cleanliness drive in an around the factory and the surroundings. The cleanliness drive was initiated in different sections of the factory and the CEO appealed the whole hearted participation of each and every individual (employee) to keep the surroundings clean. Mr. Gupta emphasized that everybody should spend atleast two hours a week for the accomplishment of cleanliness of our factory.

On the occasion, all the staff members and employees of the GKB Ophthalmics have taken a pledge for keep cleanliness of the factory and its surroundings.